

EXTENSION OF HUMAN DEVELOPMENT IN THE REGENCY OF JEMBER - INDONESIA

Application of Hierarchy Analytic Process in Quick Scan Analysis

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Abstract

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Cooperative is one of economic entity, which has a lot of role and dimension, not only in business dimension but also in organization dimension. In this term, the production process of co-op needs a harmonious condition between co-op as business entity that focuses on profit oriented and as organization entity that focuses on members welfare (foundation side). In this problem, a lot of co-op tends to one side and can not develop to the other side.

This problem can eliminate with co-op entrepreneurship approach. It means that co-op needs an entrepreneur and apply the principle of entrepreneurship in co-op. Without an entrepreneur, it will be difficult for a co-operative organization to succeed, even only to survive. But nowadays, the role of an entrepreneur is still rare related to co-operative development, furthermore some co-operatives eliminate the need entrepreneurs.

This study attempts to analyze the problem of co-op entrepreneurship with special case on credit co-op in Kabupaten Jember. Generally, the study's object is formulating strategic plan of improving entrepreneurship for credit co-operative in Kabupaten Jember. This general objective will be described by these following questions:

1. How is the tendency to manage Credit Co-op in Kabupaten Jember? In here, we consider two variables which are defining in business variable and organization variables. We employ Principle Component Analysis (PCA) method to account for these dilemas.
2. Base on the PCA result, we also develop the object relation to the question, how can credit co-op policy explain the reason for this situation? To solve this problem we apply Analytic Hierarchy Process (AHP).

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